HEC MONTRĒAL

Business French Summer School

Language and Culture - July 13 to August 7, 2020

The Business Language Training Center at HEC Montréal, the first university business school founded in Canada, is now offering a **Business French Summer School** that will help you reach your language goals.

This Summer School is designed to address a wide audience (students, teachers and professors, executives, professionals, etc.) and **does not require any prior specific knowledge in business or French.**

Unique in North America, this 4-week French program features:

- ◆ Intensive credited courses in Business French, language and culture. This 3-credit immersion program focuses on the 4 language skills: writing, reading, listening and speaking. (Levels offered: from total Beginner to Intermediate/Advanced).
- Interactive oral communication workshops revolving around competencies and themes in connection with the French-speaking business world.
- ◆ Conferences on Management, Creativity and City Branding.
 ◆ Numerous company visits.
- Rich and varied **sports and sociocultural activities**.
- On-campus lodging option (± \$ 38 CA / night).

Exclusive Offer for All Our Partner Institutions.

This offer is valid for **BOTH** exchange and non-exchange students:

Cost of this 4-week program (± 135 hours of training and activities):

ONLY \$ 880 CA (+ \$ 167 CA, mandatory insurance for international students)

More Information & Online Registration:

http://francaisaffaires-immersion.hec.ca/en/















Participate in a total immersion experience at HEC Montréal, a world-class French-language business school, to acquire or refine your writing and speaking skills in Business French, thereby increasing your opportunities in the international job market!

Company Visits:

- ◆ Numerous small-medium sized companies
- ◆ Radio-Canada TV studios
- ◆ Cirque Éloize | La TOHU
- Moment Factory multimedia studios
- ◆ Numerous sociallyresponsible organization

Participants from over 20 countries worldwide.

<u>Video made by former</u> <u>exchange student</u>