

The logo features a large white letter 'G' with a stylized green and white figure inside, resembling a person or a globe. To the right of the 'G' is the word 'GLOBAL' in large white letters, with the 'O' being green. Below 'GLOBAL' is the word 'INNOVATION' in green and 'CHALLENGE' in white.

GLOBAL INNOVATION CHALLENGE

Aston University
BIRMINGHAM UK

BI Norwegian Business School



CATOLICA LISBON
BUSINESS & ECONOMICS

Maastricht University
School of Business and Economics

UNIVERSITY OF MANNHEIM
Business School

QUT Business School

USB
University of Stellenbosch Business School
Responsible leaders. We shape them.



EQUIS ACCREDITED

ASSOCIATION OF AMBA ACCREDITED



**What
are the
characteristics of this course?**

- globally created & locally delivered outcome of shared expertise among alliance partners
- short-term & intensive 2 weeks
- project-based real-life company challenge
- multicultural 5 master students from different schools and countries by team | course powered by international B-schools



- innovation & creativity-driven through transformational challenges
- multidimensional lectures, workshops, fieldwork, teamwork, presentations, networking and social events, etc.
- 100% online **AND/OR** face-to-face on-campus (depending on locations)



What
are the
benefits
of this
course?



- learn how to navigate business transformation challenges
- train your global management & leadership skills
- enhance your cross-cultural awareness



- work and network with master students from other top B-schools
- differentiate your CV with a new type of learning experience
- gain 6 ECTS of elective coursework





“Operations Management – Sourcing Excellence” by Mannheim University, Business School Syllabus & schedule



- **Organizing school**
Mannheim University,
Business School |
Mannheim, Germany
- **Course subtitle**
Operations Management -
Sourcing Excellence
- **Teaching format**
100% online
- **Duration and dates**
2 weeks from June 19 to
July 3, 2021



1. **Course name:** Global Innovation Challenge
2. **Course subtitle:** **Operations Management - Sourcing Excellence**
3. **Organizing school:** **University of Mannheim, Business School**
4. **Academic year:** 2020/21
5. **Duration and dates:** 2 weeks from June 19 to 3 July 3, 2021
6. **Teaching format:** 100% online course
7. **Coordinator(s):** Prof. Dr. Christoph Bode (Main Lecturer & Academic Lead), Lea Oberländer (Program Manager Graduate Programs), Alexandra Gräber (Manager Short Programs), Janna Ried (Manager Special Programs, International Affairs), Yvonne Hall (Head of International Affairs).



Course schedule

WEEK 1					
	Monday	Tuesday	Wednesday	Thursday	Friday
	June 21, 2021	June 22, 2021	June 23, 2021	June 24, 2021	June 25, 2021
Morning 8.30 am - 12.30 pm (Mannheim)	Welcome: 8.30-9.00 am Welcome & Programme Overview by Program Managers				
	Intro session: 9.00-9.45 am Student introduction				
	Short break: 9:45-10:00 am				
	Intro session: 10.00-11.30 am Introduction to the political situation in Germany Ralf Buerkle	Lecture: Sourcing Excellence Prof. Dr. Christoph Bode	Lecture: Sourcing Excellence Prof. Dr. Christoph Bode	Lecture: Sourcing Excellence Prof. Dr. Christoph Bode	Lecture: Sourcing Excellence Prof. Dr. Christoph Bode
	Short break: 11:30-11:45 am				
	Intro session: 11.45-12.30 pm Doing Business in Germany and understanding Germany from a cultural perspective - Part 1 Alexander Pfisterer				
Lunch break 12.30 - 1.30 pm (Mannheim)	Lunch break	Lunch break	Lunch break	Lunch break	Lunch break
Afternoon 1.30 - 5.30 pm (Mannheim)	Intro session: 1.30-3.00 pm Doing Business in Germany and understanding Germany from a cultural perspective - Part 1 Alexander Pfisterer	Intro session: Doing Business in Germany and understanding Germany from a cultural perspective - PART 2 Alexander Pfisterer	Company presentation: Fuchs Petrolub Lubricants* , Discussion with managers on course topics & Sourcing Excellence	Key note session: Art, History & Economy - An all in one overview related to Mannheim, Heidelberg and surroundings - PART 1 Alexander Pfisterer	Introduction meeting: Corporate projects
	3.15-5.30 pm Networking event - group allocation <i>Online</i>				
Evening				Networking event with MBS students* <i>Online</i>	

*Subject to change/Company visits depending on availability of representatives

Please note that minor adjustments may occur until the beginning of the course.

	WEEK 2				
	Monday	Tuesday	Wednesday	Thursday	Friday
	June 28, 2021	June 29, 2021	June 30, 2021	July 1, 2021	July 2, 2021
Morning 8.30 am - 12.30 pm (Mannheim)	Group work on corporate projects	Group work on corporate projects Advice session: visit & consultation by Prof. Bode, junior faculty & doctoral students	Group work on corporate projects	Group work on corporate projects	Final presentations Prof. Dr. Christoph Bode & Representatives from corporate partners
Lunch break 12.30 - 1.30 pm (Mannheim)	Lunch break	Lunch break	Lunch break	Lunch break	Lunch break
Afternoon 1.30 - 5.30 pm (Mannheim)	Group work on corporate projects	Key note session: Art, History & Economy - An all in one overview related to Mannheim, Heidelberg and surroundings - PART 2 Alexander Pfisterer	Company presentation: John Deere: European Headquarter* Discussion with managers on course topics & Sourcing Excellence	Group work on corporate projects / Preparation for final presentations	Final presentations & Wrap-up Session Prof. Dr. Christoph Bode & Representatives from corporate partners
Evening					Farewell event Online

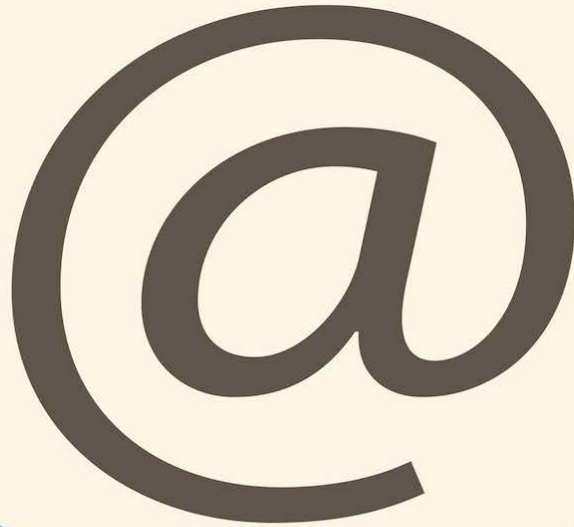
*Subject to change/Company visits depending on availability of representatives

Please note that minor adjustments may occur until the beginning of the course.

Last but not least...

Wherever you are,
online or offline, keep
in mind that you will
be an **Ambassador of**
NAME OF YOUR
SCHOOL and of your
own MSc program at
all times during the
Global Innovation
Challenge course.





Contacts



For information about application for the following courses:

- **“Operations Management – Sourcing Excellence”** at Mannheim University, Business School

please contact the **International Relations Office** through:

email@nameofyourschool.com

“Make an impact on the business world one project at a time.”



INNOVATION



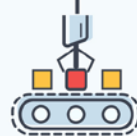
Inspiration



Creativity



Analysis



Technology



Development



Teamwork



Success