

Milestones

- 1950** -Dept. of Factory Management, Dept. of Trade, and the Financial and Bookkeeping Program were established - the first unit of Soviet-type management education in the PRC.
- 1984** -Became one of the first business schools authorized to offer a doctoral program in Industrial Economics.
- 1986** -Became one of the first business schools authorized to offer doctoral programs in General Management and Accounting.
- 1988** -The first school in China with General Management designated as a National Key Subject.
- 1991** -Became one of the first nine business schools in the country to offer China's own MBA program.
- 1998** -The first school to deliver a Sino-foreign joint EMBA program (with the State University of New York, Buffalo).
- 2000** -Authorized to offer a doctoral program in Technological Economics and Management.
- 2001** -Restructured as the School of Business, Renmin University (RBS).
- 2002** -1) Authorized to offer a doctoral program in Logistics Economics, Marketing Management, and Financial Management.
2) Became one of the first few business schools authorized to offer China's own EMBA program.
- 2004** -Became one of the first few business schools in the country to offer an MPAcc program.
- 2006** -1) The current seven new departments were established after internal restructuring.
2) The Business Administration discipline ranked 3rd in the national assessment of academic subject development conducted by the MOE.
- 2009** -First to offer a variant of the IMPM program in China (known as CMPM) jointly with McGill University, INSEAD, Lancaster University, and the East and West Center of Singapore.
- 2010** -1) EQUIS accreditation.
2) 60th anniversary.
- 2013** -1) RBS' Level I National Key Subject, Business Administration, is ranked No. 1 by the MOE.
2) AACSB accreditation.



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2013-2014 SCHOOL OF BUSINESS RENMIN UNIVERSITY OF CHINA



To be one of the most respected business schools in the world



Deans' Message

Welcome to the School of Business at Renmin University of China (RBS)! As one of China's premier business schools, RBS boasts the longest history of management education in China, dating back to 1950. The school's strengths are grounded in the rich accumulation of intellectual assets of our parent university in the humanities and social sciences, a long standing tradition of close integration between theory and practice, close engagement with enterprises and governments, and a large alumni base. "China root, Global reach" encapsulates our Chinese history and global future.

Our research features indigenous management practices in China and adherence to the rigor of international standards. The school is a leader in building management theories rooted in the Chinese experience, and is committed to high quality contributions to knowledge in the field of business research and education.

We cultivate future leaders with global perspectives and a strong sense of corporate social responsibility and business ethics. To achieve this goal, we have developed highly innovative education programs, emphasizing case-based teaching, experiential learning, reflective learning, and action learning.

In recent years, the school has rapidly raised its level of internationalization in its research, education programs, faculty and student composition, and school governance. There are ample semester-long exchange opportunities overseas and access to programs and courses offered by leading business schools around the globe.

Our faculty and staff are devoted to research and teaching excellence, innovation, and continuous enhancement. This is a learning community filled with idealism, passion, and generosity of spirit. Through knowledge creation and dissemination, service and public welfare activities, we contribute to society while achieving self-realization. We always welcome new faculty and staff with ideals and passion, and students with a dream to excel in the world of business to join us at the forefront of management education.

Jiye Mao
Dean and Professor
School of Business
Renmin University of China



School Overview

It was one of the first to offer China's own MBA program, EMBA program, MPAcc program, and doctoral programs in Industrial Economics, General Management and Accounting. It was also the first to deliver Sino-foreign joint EMBA program.

In the national assessments of academic disciplines by the Ministry of Education, RBS hosts the Level I national discipline of Business Administration and three Level II disciplines: Enterprise Management, Industrial Economics and Accounting. The School has been accredited by EQUIS and AACSB in 2010 and in 2013 respectively, becoming one of the first business schools in mainland China accredited by the top two global authorities for management education quality improvement.

Academic Research

RBS's high academic standing and reputation is widely recognized in China's management research circles. In 2013, RBS was ranked first in the National Assessment of Disciplines by the Ministry of Education.

RBS is active in promoting research that supports government decision-making and has built an effective mechanism to transfer research output into practice. The faculty members of the School are committed to advancing the corporate development in China by closely studying China's business practices and examining problems and experiences from the process of enterprise reform and development.

In addition, RBS engages with the global academic community in a number of ways, including organizing large national and international academic conferences and inviting overseas scholars who work at the forefront of their academic disciplines to give lectures. These conferences are aimed at furthering the development of high-quality management research in consistence with international standards and enhancing academic exchanges both at home and abroad.

Nationally Designated Notable Disciplines:

- Business Administration (primary)
- Enterprise Management (secondary)
- Accounting (secondary)
- Industrial Economics (secondary)

Bachelor Programmes (6 in total):

- Business Administration
- Marketing
- Accounting
- Financial Management
- Trade Economics
- Management Science

Professional Master Programmes (5 in total):

- Master of Business Administration (MBA)
- Executive Master of Business Administration (EMBA)
- Master of Professional Accounting (MPAcc)
- Master of Valuation(MV)
- Master of International Business(MIB)

Doctorate Programmes (7 in total):

- General Management
- Industrial Economics
- Accounting
- Technology Economics and Management
- Financial Management
- Marketing Management
- Business Economics

Research Institutes and Centers (5 in total):

- Research Institute of Industrial Economics and Management Science
- Center for Strategic Supply Chain Management
- Research Centre for Case Development & Teaching Innovation
- Research Center for Corporate Innovation & Competitiveness
- Center for Chinese Private Enterprise Governance and Development

Internationalization

RBS has established collaborative ties with a number of renowned business schools around the world, which has enhanced the School's ability to make world-class educational and research resources available to faculty and students. With membership in the Global Network for Advanced Management (initiated by the Yale School of Management), RBS has demonstrated its dedication to building tight strategic partnerships with 22 top business schools from developed countries and emerging economies.

RBS has a number of joint programs with about 60 overseas partners that help advance its internationalization process and boost its international recognition. In 2009, RBS teamed up with the Mintzberg Research Center, McGill University, INSEAD, Lancaster University, and the East & West Center of Singapore to launch the Chinese Masters in Practicing Management (CMPM) program. Since 2004, RBS and the School of Business Administration at Hong Kong Polytechnic University have jointly offered a Doctor of Management program, attracting senior managers from large transnational companies such as China Mobile, China Netcom, Motorola and Alcatel.

RBS offers two programs taught in English, the Bachelor of Business Administration English (BBA English) and the International MBA. Currently, RBS has student exchange agreements with close to 60 business schools in more than 20 countries and regions across the globe. RBS enrolls 140-plus international students every year, and sends out more than 100 students on exchange study tours to the Harvard Business School, Yale School of Management, School of Industrial and Labor Relations, Cornell University and other top universities in western countries as well as regions such as Hong Kong and Taiwan.

RBS also hosts many EMBA/MBA short-term study delegations from overseas institutions and arranges activities such as lectures, symposiums, site visits to companies and cultural experiences during a one-week visit.

